



Quality Standards

Chapter 49
SdP

Businesses can earn a reputation for quality by following a code of practice or gaining quality awards.







The British Standards Institution(BSI)

This is an independent organisation that sets quality standards in industry.

Firms that achieve and maintain a certain standard can carry the *BSI kitemark*.

BSI *kitemark*

Tells the customer that B quality standards are consistently achieved by the business.



BRITISH
STANDARDS



Benefits

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Any question?