



CHAPTER 17

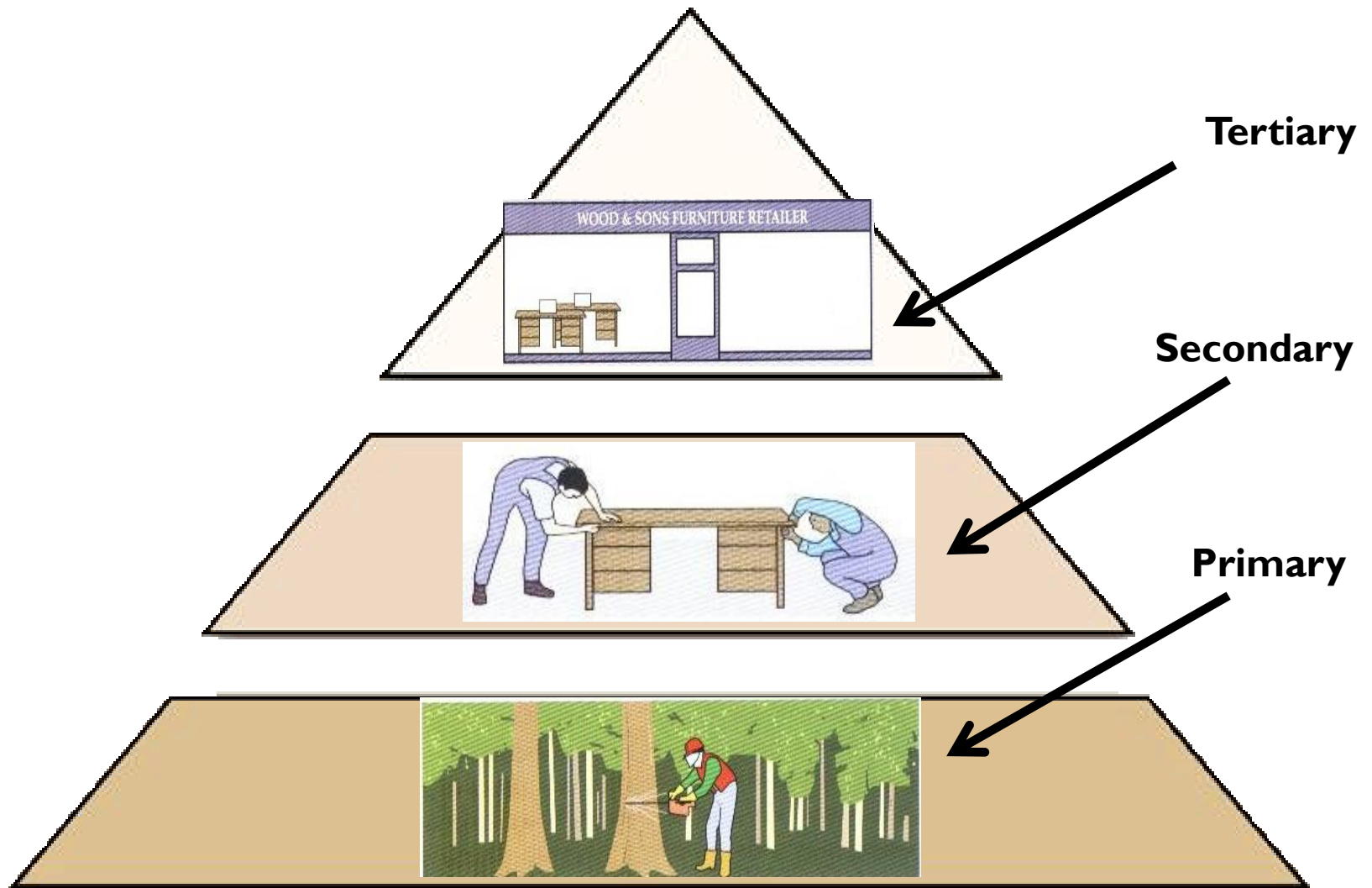
Primary, Secondary,
Tertiary activity

SdP

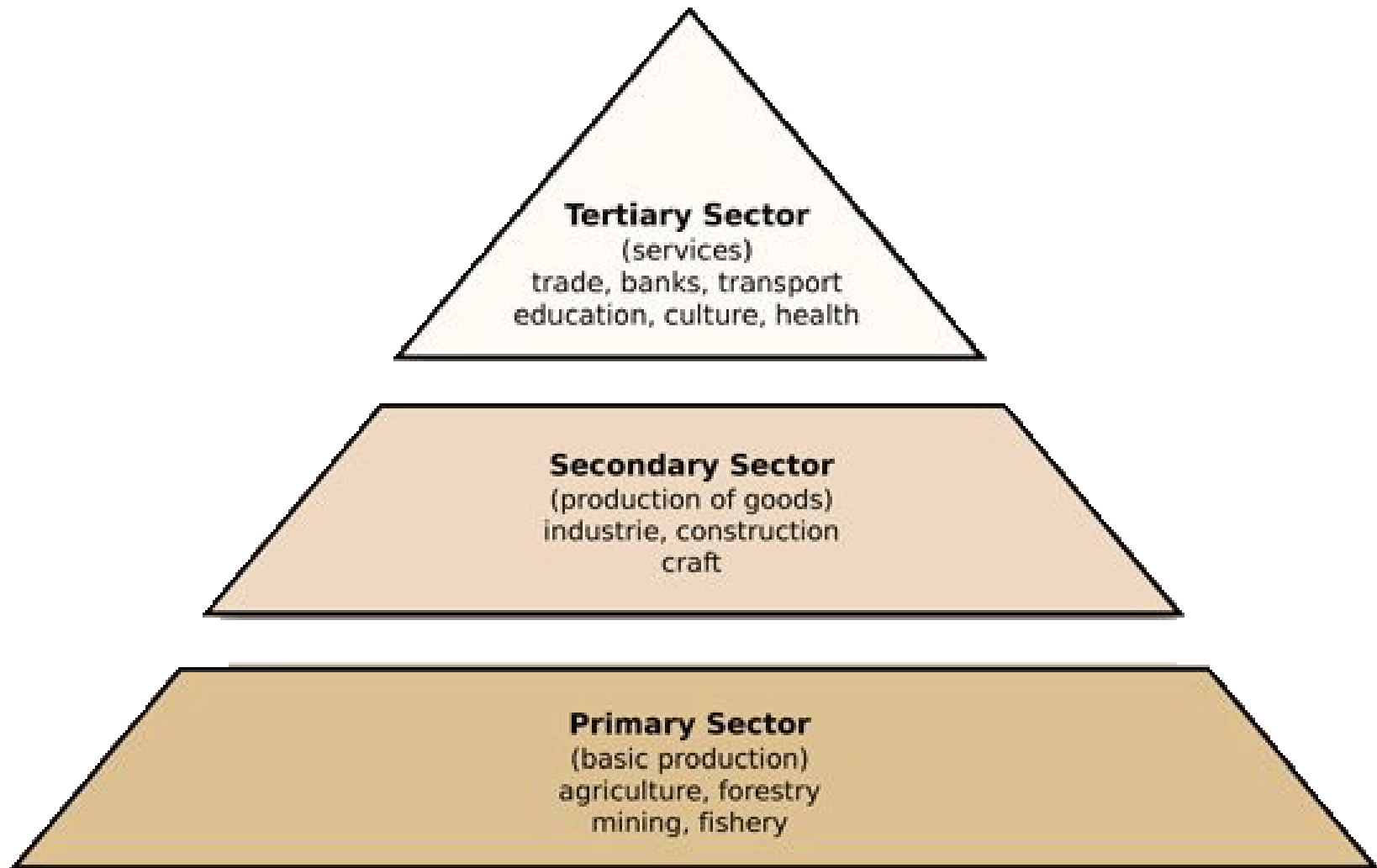
WHAT YOU WILL LEARN.....

- The different levels of business activity
 - primary, secondary, tertiary
- Independence between the different levels of business activity
- Meaning of de-industrialisation

LEVELS OF BUSINESS ACTIVITY



LEVELS OF BUSINESS ACTIVITY



There are three types of business activities:
Primary, Secondary and Tertiary
BUT FIRST, WE'LL TALK ABOUT **PRIMARY** !



PRIMARY IS AN INDUSTRY THAT DEALS WITH THE PRODUCTION OF PRIMARY PRODUCTS SUCH AS MINERALS THAT ARE MINED OR QUARRIED, OR AN AGRICULTURAL PRODUCT THAT IS HARVESTED IN ITS RAW STATE .

SOME EXAMPLES ARE : AGRICULTURE, FISHING, MINING, AND FORESTRY .



AN INDUSTRY THAT DEALS WITH MANUFACTURING OR CONSTRUCTION.

EXAMPLES :
FOOD MANUFACTURING, CAR MANUFACTURING ETC.



HELLO,
I'M A CONSTRUCTION WORKER !
COOL, HUH ?



TERTIARY

TERTIARY IS AN INDUSTRY THAT PROVIDES SERVICES MORE THAN GOODS !

SOME EXAMPLES ARE : . . .

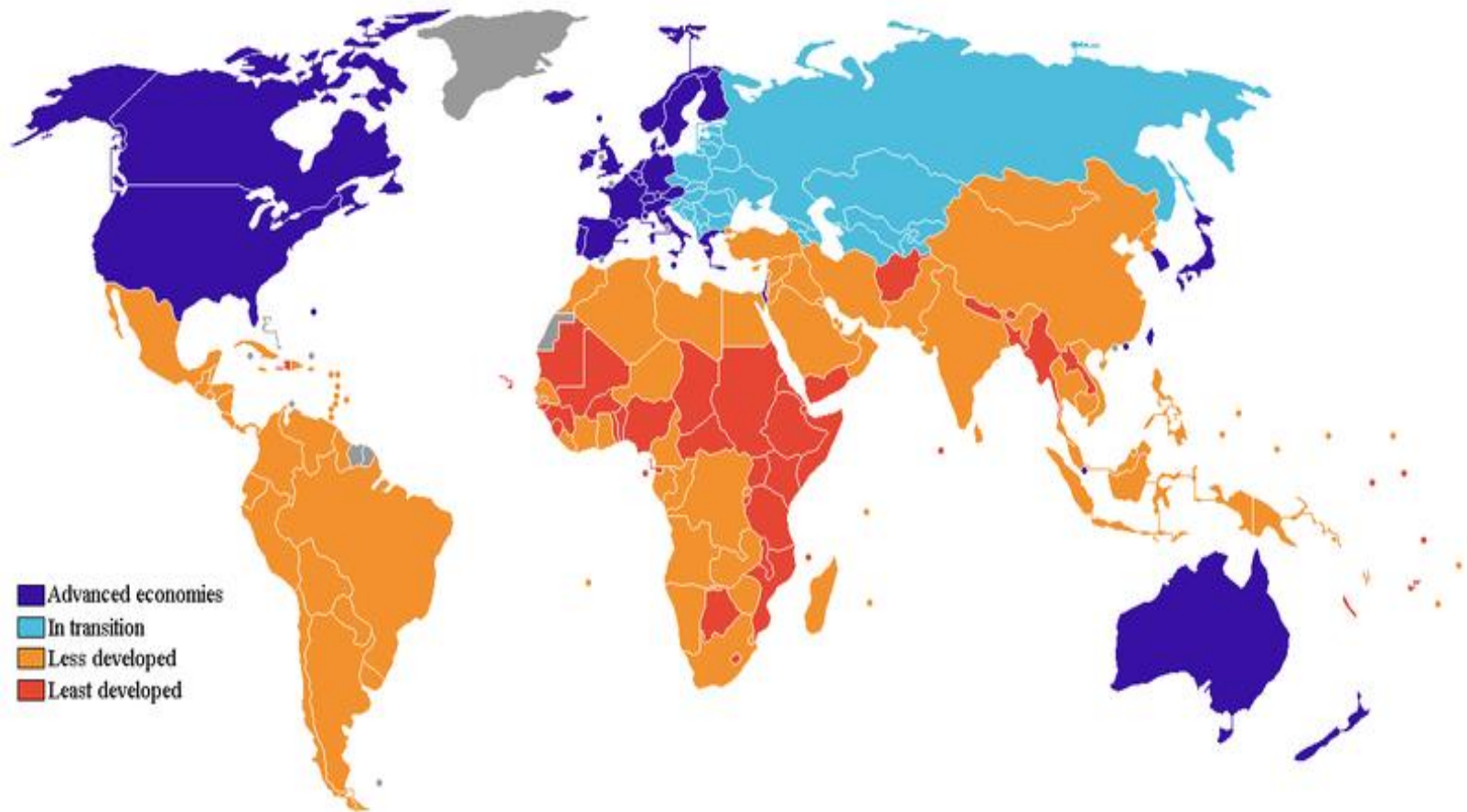
A NURSE !

A TEACHER.

A DOCTOR!



TYPES OF COUNTRIES



VARIES SIGNIFICANTLY WITH DIFFERENT ECONOMIES

Country	Primary	Secondary	Tertiary
United Kingdom	3%	23%	74%
Malaysia	16%	37%	47%
Zimbabwe	40%	32%	28%

Activity 1

Business	Primary	Secondary	Tertiary
Insurance			✓
Forestry	✓		
Coal mining	✓		
Travel agent			✓
Footwear manufacturer		✓	
Dentist			✓
Car showroom			✓

DID YOU LEARN?

- The different levels of business activity ✓
 - primary, secondary, tertiary
- Independence between the different levels of business activity ✓
- Meaning of de-industrialisation ✓